

INITIATION

# UC RUSAL

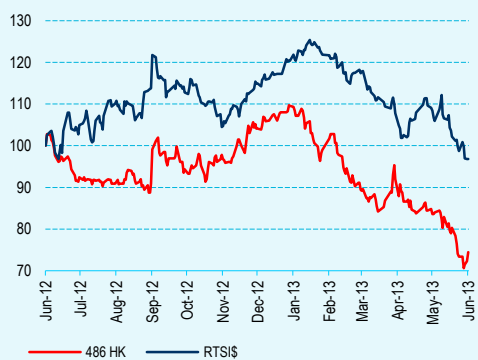
## Expensive option

### SELL

Ticker	486 HK
Target price, HKD	2.22
Last price of common shares, HKD	3.44
Upside	-35%
Number of common shares, mn	15,191
Market cap, \$mn	6,730
Net debt, \$mn	10,171
EV, \$mn	10,570
Free float	10%
52-week min, HKD	3.26
52-week max, HKD	5.08

Sources: Bloomberg, Otkritie Capital Research

### Share price performance



Sources: Bloomberg

**UC RUSAL is the ultimate high beta play on a sustainable aluminium price recovery. However, aluminium is unlikely to see a sustainable recovery until at least 2015 in our view. Without growth, a significant valuation discount or dividends, we see little investment case in RUSAL. We initiate with a SELL rating and HK\$2.22/share target price, implying 35% potential downside.**

**Aluminium structurally challenged.** In spite of significant curtailments outside China in recent years, the Chinese continue to build more capacity, typically further down the cost curve, while unprofitable smelters are not being closed. Aluminium is not short of demand growth, with a CAGR of c. 5% pa expected in the next few years, but a surplus will remain, in our view, for the foreseeable future. Even when there is a global recovery and interest rates start to rise, the contango in the forward curve will decrease; c. 60% of LME inventories currently locked up in financing trades will come back to market, killing an immediate pricing recovery. It is hard to see a sustained price recovery in the near future.

**UC RUSAL remains a high cost option.** At 16x 2013 EV/EBITDA with no volume growth (higher cost facilities will shut, offsetting growth from the BEMO greenfield project), RUSAL remains a high cost call on the aluminium price due to high leverage and sub-10% EBITDA margins. When aluminium does see a sustainable recovery, RUSAL's share price could make big gains, but we do not expect this in the near/medium term. We believe government support and dividends from Norilsk will mean debt covenants will not be an issue. However, debt holders will see all of the projected FCF, leaving little for equity holders.

**Valuation.** We derive a HK\$2.22 target price assuming a slow recovery to a \$2,400/t real long term aluminium price, a more sustainable level to incentivise longer term investment. Around 100% of RUSAL's market cap is accounted for by its 27.8% stake in Norilsk at present, but there is no reason that this should act as a floor price for the stock given the \$6.3bn stake is part collateral for some of the \$11bn net debt. Net debt less the Norilsk stake value is currently \$4.6bn and RUSAL generates close to zero EBITDA at spot aluminium prices, implying there is little equity value in the core aluminium business.

**Catalysts.** RUSAL is too illiquid and expensive to short given the lack of real catalysts, but we would avoid the stock on valuation grounds.

**Risks.** High sensitivity of EBITDA to the aluminium price and the ruble means RUSAL could rally significantly in the event of stimulus or significant capacity rationalisation.

Figure 1. Key metrics (\$mn)

	2012	2013E	2014E	2015E
Revenues	10,891	10,271	10,716	11,302
EBITDA	915	656	692	723
EBIT	676	192	195	226
Net income	(337)	(10)	260	315
Net debt	10,829	10,171	9,702	9,642
EPS, \$	(0.02)	(0.00)	0.02	0.02
CEPS, \$	0.01	0.03	0.05	0.05
BVPS, \$	0.72	0.68	0.70	0.72
DPS, \$	-	-	-	-

Sources: Bloomberg, Otkritie Capital estimates

Figure 2. Valuation

	2012	2013E	2014E	2015E
P/E	nm	nm	25.9	21.3
EV/EBITDA	10.5	16.1	14.6	13.9
EV/Sales	0.9	1.0	0.9	0.9
P/BV	0.6	0.6	0.6	0.6
EBITDA margin	8.4%	6.4%	6.5%	6.4%
Net margin	(3.1%)	(0.1%)	2.4%	2.8%
Revenue growth	-11%	-6%	4%	5%
EPS growth	n/m	n/m	n/m	21%
Div yield	-	-	-	-

Sources: Bloomberg, Otkritie Capital estimates

# Table of contents:

<b>Expensive option</b> .....	<b>3</b>
Investment summary .....	3
Aluminium – a structural underweight for the foreseeable future .....	3
RUSAL is doing the right things.....	6
Is there scope for power tariff cuts? .....	7
Could a weaker ruble reduce cost inflation? .....	7
Improving vertical integration.....	8
Cash flow breakeven at c. \$2,025/t .....	8
Norilsk dividends provide some relief .....	9
We are justifiably below consensus.....	10
<b>Valuation</b> .....	<b>11</b>
<b>What could change our view?</b> .....	<b>14</b>
<b>UC RUSAL: Financial forecasts</b> .....	<b>15</b>
<b>Disclosures appendix</b> .....	<b>16</b>

# Expensive option

## Investment summary

RUSAL remains an expensive option on the aluminium price, in our view, due to narrow margins and excessive leverage. We see limited scope for RUSAL to make further cost savings beyond the ongoing capacity rationalisation plan and, as such, the company remains a slave to the aluminium price and ruble. Norilsk dividends appear the only source of funds for de-leveraging at current aluminium prices, and we see risks to these, but again, it is out of RUSAL's hands.

**We see little scope for a sustainable rally in the aluminium price in the near or medium terms, and as a result initiate with a SELL rating and target price of HK\$2.22.** RUSAL's EBITDA, earnings and EV have enormous leverage to the aluminium price, but despite a recent \$100/t rally in the aluminium price, RUSAL fell further (this rally was short-lived and aluminium has since fallen back c. \$100/t to close to \$1,800/t in the last week). It trades at roughly the value of the Norilsk Nickel stake and the underlying equity value of the aluminium business remains over-priced. It is too expensive and illiquid to short, and the fact that it receives state support and flexible debt covenant agreements means that, despite the unsustainable leverage, it is unlikely to be forced into bankruptcy. If it de-rates further and the Norilsk dividends help to reduce leverage, it may become a high beta risk-on aluminium play once more. But at present it remains an over-priced option and this is not the time to buy the stock.

## Aluminium – a structural underweight for the foreseeable future

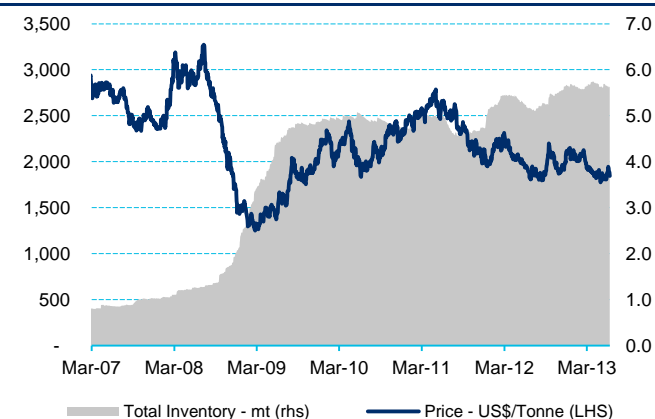
We do not like aluminium fundamentally due to oversupply and high inventory overhang in spite of a relatively strong demand outlook. These themes in aluminium have not changed drastically in the last year and, if anything, demand has deteriorated of late given weak Chinese data.

### No shortage of demand...

Aluminium is not short of demand growth as the China growth story moves into a later stage, more focused on auto-production, airlines, etc rather than steel-intensive construction. As a result, a demand CAGR of c. 5-6% pa is possible for the next few years, on our estimates. Alcoa expects demand growth in China (c. 40% of global demand) to be c. 11% YoY in 2013.

**Figure 3. Inventories still growing and price remains low**

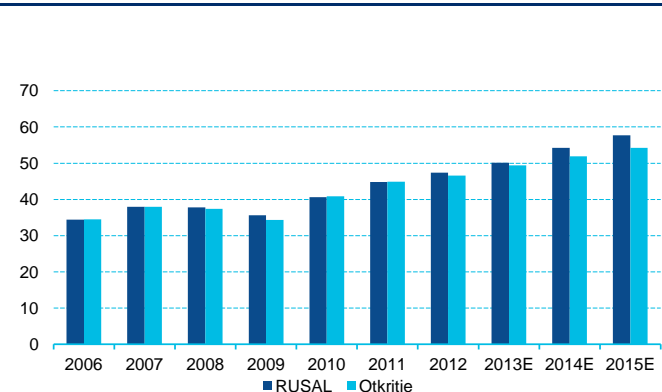
Aluminium price vs inventories (LME and Shanghai)



Sources: Otkritie Capital Research, Bloomberg

**Figure 4. Strong demand outlook - we expect a 5% CAGR to 2015**

Our expectations vs RUSAL's forecast for aluminium demand.



Sources: Otkritie Capital Research, RUSAL

### ... but supply growth remains too high

Curtailments in the West have not dramatically altered the surplus in the aluminium market. The Chinese continue to build capacity in line with growth in demand, and we haven't seen the growth in Chinese imports that RUSAL predicted a few years ago.

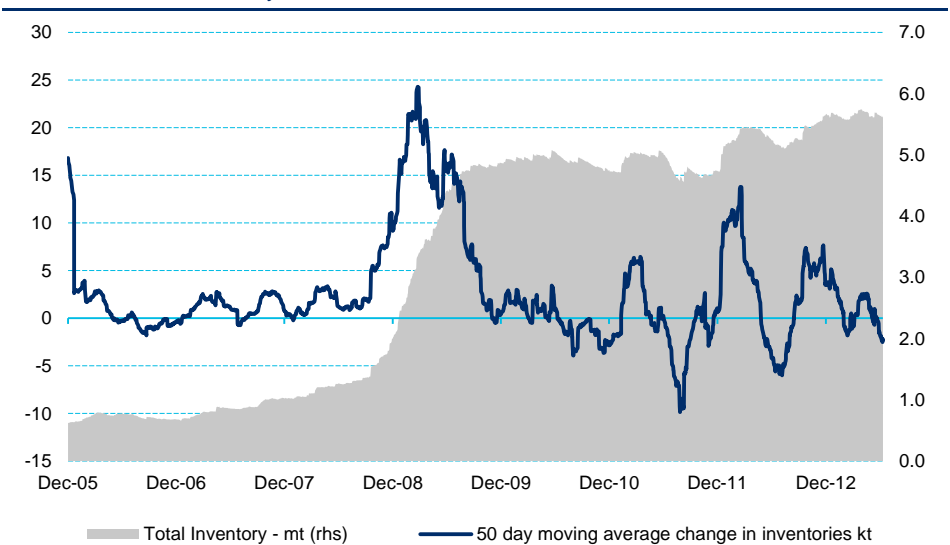
The cost curve shows close to a third of global production under water at current price levels, including premiums over LME prices that physical volumes change hands at today. Much of this capacity is in China, and they have been slow to curtail production in order to support domestic demand and maintain employment. The top end of the cost curve should be pushed up further by a strengthening RMB and power cost inflation, coupled with higher taxes on Indonesian bauxite exports. However, we expect the aluminium market to remain oversupplied for the foreseeable future given China's reluctance to curtail supply. We note that Chalco recently committed to shutting 380kt of capacity (close to 9% of its production), though this will be reopened when prices pick up, which does little to change the structure of the market.

### Inventories remain high

Inventories remain higher in aluminium than for other base metals owing to the ongoing contango in the forward curve, which provides an incentive for traders to buy and store the metal. As long as rates stay low, this contango may continue and inventory will remain locked up. However, when world growth accelerates and rates rise, a significant quantity of inventory is due to come back to the market, which could keep the market in over-supply even longer.

**Figure 5. Inventories remain high**

Inventories and inventory movements



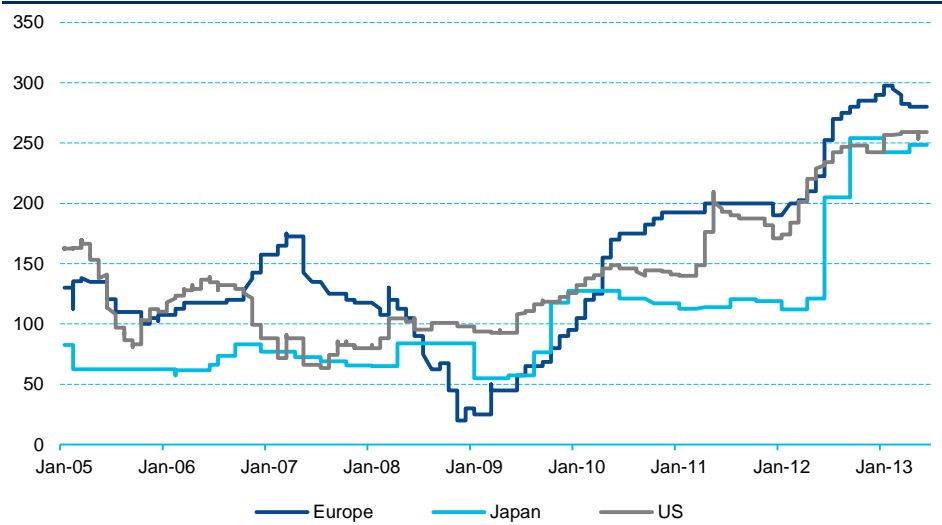
Sources: Otkritie Capital Research, Bloomberg

### At least premiums remain strong

About 30% of the cost curve is underwater even when physical premiums above the LME price remain at very high levels in all markets. It is primarily due to these premiums that RUSAL is largely able to break even and service interest payments.

**Figure 6. Premiums remain elevated**

Physical premiums over LME aluminium prices (\$/t)



Sources: Otkritie Capital Research, Bloomberg

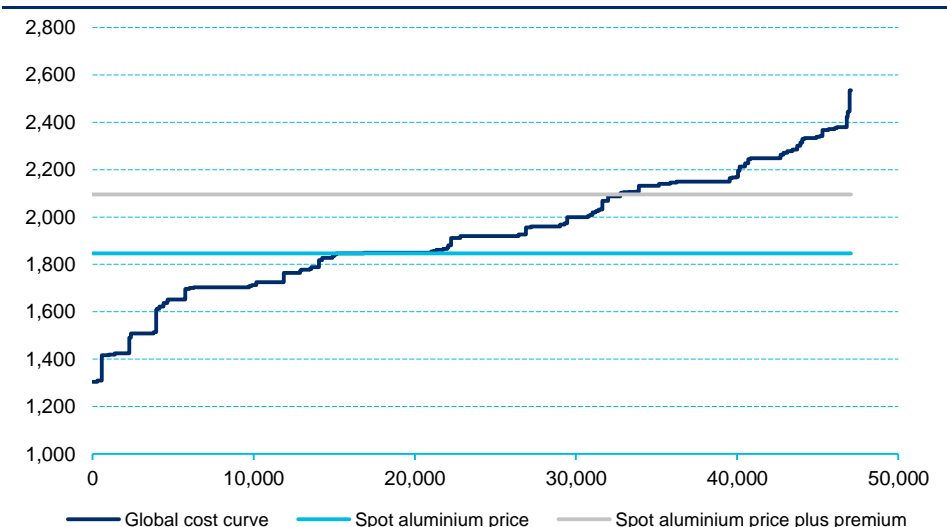
We assume premium levels will normalise as warehousing rules change and taking material out becomes easier, which will offset some of the LME price increases we expect over time.

### Cost support in the long term

In the short term, the cost curve is unlikely to provide much if any support for producers, or allow significant margin expansion, as the curve is relatively flat. As c. 30% of global production is currently loss making on our estimates, it is clear that a higher aluminium price is required for a more sustainable market in the longer term. We believe at least c. \$2,400/t is needed to incentivise production outside China. It is hard to imagine the Chinese will continue to produce at a loss indefinitely, but it will take time for them to permanently curtail enough production to balance the market.

**Figure 7. Around 30% of global production is underwater at current price levels including premiums**

Global cost curve relative to aluminium prices (with and without premiums), \$/t



Sources: Otkritie Capital Research, Bloomberg, RUSAL

Given this backdrop, we see little reason to be positive on aluminium in the near future. We do expect a medium- to long-term recovery, so we model the following profile.

**Figure 8. Our forecast commodity and FX prices**

\$/t	2013	2014	2015	2016	LT real
Aluminium	1,954	2,100	2,275	2,475	2,400
Alumina	325	319	341	371	408
Bauxite	31.1	31.9	34.1	37.1	40.8
RUB/\$	31.2	31.0	31.1	31.5	
Realised aluminium price (with premium)	2,217	2,341	2,468	2,625	

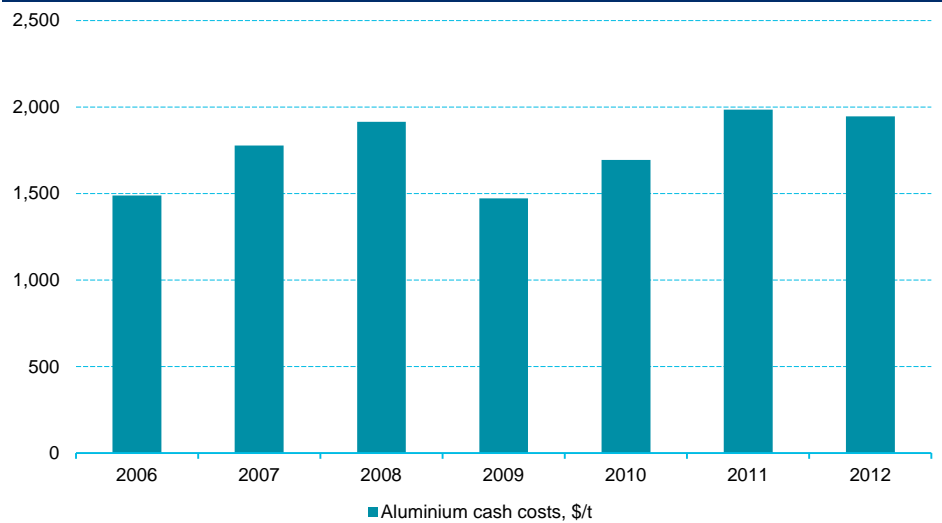
Sources: Otkritie Capital Research

## RUSAL is doing the right things

Following the collapse in aluminium prices in 2008/9, RUSAL implemented a massive efficiency drive, cutting cash costs from \$1,915/t in 2008 to \$1,471/t in 2009. Since then, the company was hit by increased distribution tariffs on its Siberian smelters, as part of the tariff liberalisation programme in order to reduce tariff inflation for retail users. This reversed RUSAL's progress on cost cutting in 2011.

**Figure 9. Major cash cost savings were made in 2009 and have since been reversed by tax on power tariffs**

Aluminium division cash cost progression annually



Sources: Otkritie Capital Research, RUSAL

RUSAL has increased its percentage of value added products from 18% in 2009 to 40% in 1Q13 in order to increase premiums over LME pricing. Coupled with strong global premium growth, RUSAL's premiums have risen from \$83/t in 1Q10 to \$264/t in 1Q13, cushioning the fall in average realisations from lower LME prices.

On the core asset base, RUSAL has said there are no further significant cost savings to be exploited.

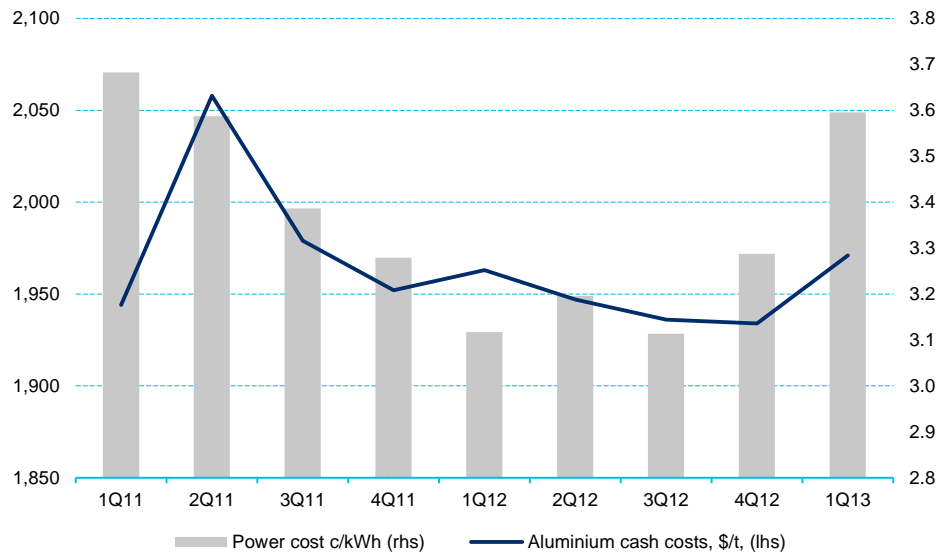
In the absence of scope to increase smelting margins, RUSAL has finally resorted to cutting capacity. It has announced plans to cut 300kt of capacity this year largely in European Russia where power costs are higher and we assume costs are close to \$2,400/t. Cutting loss-making capacity should raise EBITDA, all things being equal. However, as much as RUSAL would like to close these smelters, job losses would be too great and we believe the social cost to mono-towns would not be tolerated by the government. As a result, they will remain

open at lower capacity, so although group average costs will come down, unit costs at these smelters will increase due to inverse economies of scale. There would be scope for efficiencies here, but in reality, it is not a realistic option for RUSAL in our view. They may be able to close one smelter, potentially VAZ if they can lobby the government, but large scale closures are unlikely.

In short, once the capacity rationalisation programme is complete, we see limited scope for RUSAL to cut costs without government assistance in reducing power tariffs.

**Figure 10. Cash cost incremental savings have been limited in recent quarters (before 1Q13), driven by lower power costs**

Aluminium division cash cost progression vs power costs



Sources: Otkritie Capital Research

## Is there scope for power tariff cuts?

RUSAL had some bargaining power at Bogoslovsk (BAZ) where it was able to negotiate a lower tariff due to its position as the main customer for the plant there, but this was only on c. 30kt and we understand BAZ production will fall from 103kt in 2012 to closer to 30-35kt this year. We also believe RUSAL may have received some state assistance in negotiations in order to maintain employment. We doubt there is much scope for RUSAL to significantly reduce tariffs at other high cost European smelters given its decision to rationalise capacity.

Power prices typically rise or fall with the aluminium price, as three smelters have tariffs linked to the aluminium price. As a rule of thumb, tariffs change 10% for a \$100/t move in the aluminium price at the affected smelters. However, these typically fall to a floor price at \$1,800/t, so further falls in LME prices will not provide further cost savings.

## Could a weaker ruble reduce cost inflation?

The ruble is a commodity currency. Arguably, an end to QE and strengthening of the dollar should weaken commodity prices and the ruble. RUSAL and other producers will argue that if we model low commodity price forecasts, we should offset this by a weakening of the currency. We model our in-house forecasts for the RUB/\$ rate and CPI, which assumes close to 6% pa inflation and a relatively flat/gradually weakening ruble in the next few years. While the ruble is a commodity currency, it is largely based on oil where the supply side is managed by a cartel and prices could remain high despite the strong dollar or a slowing China. In this case, the ruble can and probably will hold up. The worst case scenario for RUSAL is strong oil and weak aluminium, as the company will

not feel the relief on its cost base, which benefits from a weakening ruble as shown in figure 11.

**Figure 11. EBITDA is extremely sensitive to currency and commodity prices**

Sensitivity of 2014 EBITDA to the aluminium and RUB/\$

		Aluminium, \$/t				
		-20%	-10%	0%	10%	20%
RUB/\$	-20%	-487%	-385%	-289%	-201%	-113%
	-10%	-323%	-221%	-129%	-39%	53%
	0%	-192%	-94%	0%	93%	186%
	10%	-88%	11%	107%	201%	296%
	20%	-1%	100%	197%	291%	387%

Sources: Otkritie Capital Research

## Improving vertical integration

RUSAL is currently c. 70% integrated into bauxite, lower than peers like Alcoa. While it is c. 93% integrated into alumina, its alumina refineries are high cost.

Alumina prices were traditionally linked as a percentage of the aluminium price in long term contracts. RUSAL, Alcoa and Rio Tinto have been pushing the idea of creating a more active spot market in alumina. They believe the fundamentals of aluminium and its feedstock differ. While there is surplus smelting capacity due to loss-making Chinese production, China imports bauxite and alumina, and the low aluminium-linked prices are not high enough to incentivise new production, especially when it is a capex intensive process. This could lead to a supply shortage for alumina in the medium to long term, so we believe alumina pricing will outpace aluminium. As a result, companies that are not integrated through the value chain will suffer. While bauxite is relatively plentiful, it is concentrated in awkward jurisdictions such as Guinea where lack of a clear outlook for taxes and property rights create less appetite for investment.

As RUSAL cuts aluminium production from 4.17mt to c. 3.87mt by the end of 2013, its demand for alumina will fall c. 580kt, increasing self-sufficiency to c. 96%. Lower alumina demand will lower bauxite requirements by nearly 1.2mt following the capacity rationalisation programme.

On top of this, RUSAL has the rights to develop Dian Dian, the world's largest undeveloped bauxite deposit, having been granted a mining license in December. The company expects to produce 3mt by 2015 in phase one and, given the simplicity of the project, it expects capex to only be c. \$200mn. This would increase self-sufficiency in bauxite to c. 90%, with the option to expand further. Though we see limited scope for RUSAL to finance the development from its own overstretched balance sheet, project finance or a JV with Chalco are options. RUSAL and Chalco recently signed a memorandum of understanding (MoU) to cooperate on mutually beneficial projects.

While this would have a limited impact on group financials in the short term, we see this as a strategic positive which will position RUSAL well for the future.

## Cash flow breakeven at c. \$2,025/t

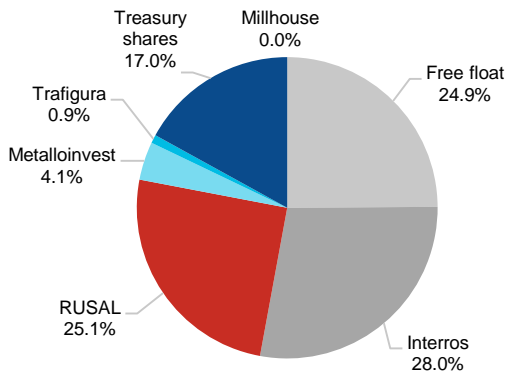
RUSAL has cash costs of c. \$1,970/t. In addition to cash costs, it needs to pay maintenance capex of c. \$500-600mn pa, and interest payments of c. \$650-700mn pa. This requires a price realisation of \$2,280-90/t which equates to an LME price of \$2,020-30/t at current levels of premiums, c. \$2,190/t under an average 2005-2009 c. \$100/t premium. Given spot is now \$1,850/t, the aluminium business does not generate enough cash flow to reduce leverage.



## Norilsk dividends provide some relief

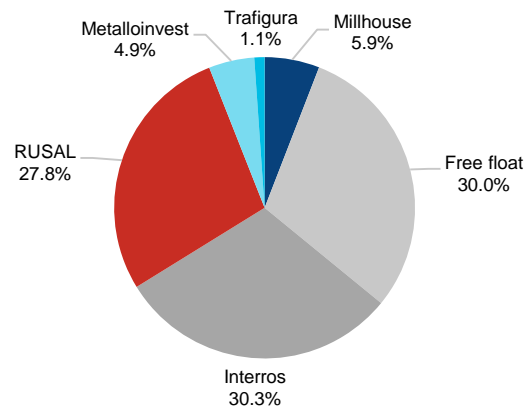
Following the shareholder agreement in December and the treasury stock cancellation, RUSAL has been able to increase its ownership in Norilsk from 25.1% to 27.8%, including the sale of 3.87mn shares to Millhouse at \$160/share, raising \$620mn in the process. This will be used to pay down some of the Sberbank debt.

**Figure 12. Norilsk ownership before**  
Norilsk ownership structure before the treasury cancellation and Interros and RUSAL's share sale to Millhouse



Sources: Otkritie Capital Research, RUSAL

**Figure 13. After**  
Norilsk ownership structure after the treasury cancellation and Interros and RUSAL's share sale to Millhouse



Sources: Otkritie Capital Research, RUSAL

RUSAL will also receive \$567mn in dividends from the 2012 Norilsk dividend, which we expect to be paid in July, so in total, the company should reduce net debt by nearly \$1.2bn. Nonetheless, RUSAL remains the most leveraged stock in our universe by some distance at c. 9x net debt/EBITDA (if we add the Norilsk associate income to the core EBITDA). If it were to liquidate the Norilsk stake at market prices, it would reduce debt by \$6.3bn, so net debt would be c. 7x 2013E EBITDA, still above normal covenant breach levels.

With aluminium prices below FCF post interest-breakeven levels, the company is unlikely to significantly reduce this debt in the near future. It is therefore relying heavily on Norilsk's dividend flow to de-lever, hence the CEO Mr Deripaska's aggressive push for higher dividends, one of the reasons for the shareholder conflict before the agreement in December.

In our view, the outlook for Norilsk's dividend stream remains uncertain in spite of RUSAL's insistence that Norilsk will pay \$3-4bn next year (dependent on the Inter RAO stake sale) and \$3bn after that, \$1.67-1.95bn for RUSAL in total. As we say in our Norilsk initiation, these dividends are not backed by FCF and could encounter political opposition if they threaten the financial stability of a Russian mining champion. Raising debt to pay dividends just de-rates the equity and may limit the price RUSAL will receive if it eventually sells out.

However, despite the high debt burden, RUSAL's creditors have been unwilling to take a harsher line with the company. Like Mechel, we see RUSAL as being too important to the Siberian economy for the government to allow the company to go bankrupt, as these leverage levels would imply. In addition, the international lenders waived debt covenants at the end of 2012 despite RUSAL being in breach of any sensible limits. While there is always a risk, we see it as small and do not worry about RUSAL's ability to refinance and roll the debt forward with help from the state-backed banks.

## We are justifiably below consensus

Our estimates are below consensus, largely due to lower forecast aluminium prices and probably slightly stronger than consensus ruble forecasts. Our revenue estimates are c. 2% behind consensus and our costs 2-5% above (we assume due to a stronger-than-spot ruble forecast). Given the sub-10% EBITDA margins, this means our EBITDA estimates are 38-51% lower. Our net income estimates are even further behind consensus for the same reason.

**Figure 14. We are below consensus due to lower aluminium prices**

Our estimates vs Factset consensus, \$mn

		Revenue			EBITDA			Net Income			Revenue-EBITDA		
		2013	2014	2015	2013	2014	2015	2013	2014	2015	2013	2014	2015
United Co. Rusal	Consensus	10,515	10,922	11,520	1,063	1,314	1,464	826	592	616	9,452	9,608	10,056
	Otkritie	10,271	10,716	11,302	656	692	723	(10)	260	315	9,616	10,024	10,579
	<i>Vs consensus</i>	-2%	-2%	-2%	-38%	-47%	-51%	-101%	-56%	-49%	2%	4%	5%

Sources: Otkritie Capital Research, Factset

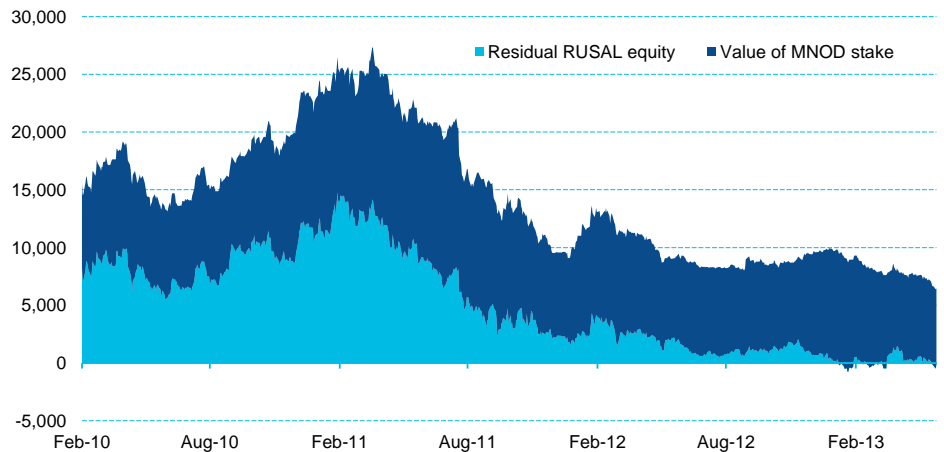
We believe our aluminium prices are realistic for the reasons given above. It is difficult to argue that aluminium should break out on the upside in the near future given the oversupply we see at present. RUSAL generated \$246mn EBITDA in 1Q13 at an average LME price of c. \$2,000/t. Aluminium averaged c. \$1,900/oz in 2Q13 (assuming sales lag production by six weeks), so we expect \$127mn in EBITDA to give \$373mn in 1H13. To reach the \$1,307mn 2013 consensus EBITDA figure, RUSAL needs to generate \$690mn in 2H13, requiring c. \$2,100/t in the second half (assuming flat costs). The average price in recent weeks has been only \$1,800-1,900/t. The weaker ruble should lend some assistance and RUSAL is very sensitive to ruble movements as demonstrated above, but consensus appears too optimistic to us and we feel comfortable being 38% below at the EBITDA level.

# Valuation

RUSAL's equity value ex-Norilsk is now insignificant after a big de-rating since 2011.

**Figure 15. RUSAL's rump value is now little more than an option at present**

RUSAL's market cap split between the value of the Norilsk stake and the residual equity, \$mn



Sources: Otkritie Capital Research

Valuing RUSAL on standard metrics is difficult. Given the narrow margins, small changes in aluminium prices or RUB/\$ can move FCF generation from positive to negative and make a large percentage difference to EBITDA and FCF. We estimate a 10% change in the LME aluminium price equates to a c. 90%+ change in 2014 EBITDA, with similar sensitivity to the RUB/\$ rate. Couple that with the high financial leverage (with debt being a large percentage of the EV), the sensitivity of the equity valuation is extreme. As an example, reducing our price forecasts by 5% makes our DCF negative, and we already assume an increase to a long term \$2,400/t aluminium price. We struggle to justify a positive valuation for RUSAL ex-Norilsk without a strong pick-up in aluminium prices in the long term.

The best way to look at RUSAL is as an out of the money option which is worth little now, but with high leverage to aluminium. Having said this, the EV has fallen so much on a spot basis that the DCF of the aluminium business is below the debt value, even with a significant recovery in aluminium prices. As a result, it seems as though the market attributes little value to the equity of the aluminium business and seems to see the value of the Norilsk stake as a floor.

As the Norilsk stake is pledged against the Sberbank debt, we see no logical reason why this should be a floor price. If the stake was liquidated at market value, RUSAL would still have \$4.6bn of net debt, and it does not generate FCF until aluminium reaches c. \$2,025/t, c. \$200/t above the current spot price. The DCF of the aluminium business EV including BEMO is worth \$9bn under our base case (less than the \$11bn net debt), so there is little equity value for investors in the core (ex-Norilsk) business.

Given our view on aluminium, we see little benefit to owning RUSAL now, but at some point it could be a useful levered play on a sustainable price recovery, provided it reaches a more appropriate valuation. On valuation, we initiate with a SELL rating. We see limited downside in aluminium given how low down the cost curve the LME price is now, though that doesn't mean it couldn't trade down further in the near term. RUSAL is unlikely to be driven into bankruptcy due to benevolent state-backed banks, and shorting the stock is expensive and

liquidity poor, leaving the trade heavily exposed to a short squeeze if there was a rally in the aluminium price.

The main negative catalyst we could expect would be news flow ruling out a large dividend at Norilsk next year, but as it is an annual event, this will not be a catalyst in the near term. To summarise our view on RUSAL, it is one to avoid on valuation, but not to short.

Our valuation is based entirely on DCF as shown in figure 16.

**Figure 16. DCF**  
DCF for UC RUSAL, \$mn

	2013	2014	2015	2016	2017	2018	2019	2020	TV
EBITDA	656	692	723	1,036	1,487	1,659	1,877	1,950	
Depreciation	(511)	(498)	(498)	(498)	(498)	(498)	(498)	(498)	
EBIT	145	195	226	539	989	1,161	1,379	1,453	
Tax rate	12%	12%	12%	12%	12%	12%	12%	12%	
Tax	(17)	(23)	(27)	(65)	(119)	(139)	(166)	(174)	
Change in WC	(142)	-	-	-	-	-	-	-	
Capex	(450)	(450)	(464)	(475)	(481)	(485)	(487)	(498)	
FCF	46	219	232	497	887	1,034	1,225	1,278	13,792
Discount rate	0.94	0.84	0.75	0.67	0.60	0.53	0.48	0.42	0.42
Discounted FCF	43	184	174	332	530	551	583	543	5,860
Cumulative FCF	8,800	8,756	8,572	8,399	8,067	7,537	6,986	6,403	5,860
Enterprise value	8,800								
Net debt	10,968								
BEMO	181								
MNOD stake	6,330								
Equity value	4,343								
Number of shares	15,191								
Value per share, \$	0.29								
<b>Value per share, HK\$</b>	<b>2.22</b>								
Discount rate	12.0%								
Terminal growth rate	2.5%								

Sources: Otkritie Capital Research

As an aside, we value the Norilsk stake at the current market price. If we were to use our target price for Norilsk (\$11/ADR vs the current price of \$14.4/share), our valuation for RUSAL would be lower at HK\$1.46/share. At our Norilsk target price, the adjusted net debt (net debt less equity stake in Norilsk) would be \$6.1bn, over 9x our forecast 2013 EBITDA, clearly an unsustainable level.

RUSAL appears very expensive on EV/EBITDA multiples, so setting our target price on a sector average multiple would imply negative equity value, hence why we prefer to use DCF which takes into account normalised earnings when the aluminium price recovers in the long term.

Below, we show a comps sheet comparing RUSAL to its major aluminium peers and Russian base metals peer Norilsk Nickel. It trades on a 37% premium to peers this year and nearly 100% in 2014/15. This is largely due to our estimates being based on lower aluminium prices than the average consensus expectations used for forecasting RUSAL's peers in this table. The high EBITDA sensitivity means the multiple premium appears much higher. However, even on consensus EBITDA estimates, RUSAL would trade at c. 10x, implying a premium to all peers except Chalco and a premium to RUSAL's three year average of 7.7x (according to Factset consensus). It also trades at a considerable premium to its Russian base metals peer Norilsk, which in our view is over-priced as well.

**Figure 17. RUSAL appears very expensive on multiples**  
RUSAL vs peers, a comparison on multiples

	EV/EBITDA			P/E		
	2013E	2014E	2015E	2013E	2014E	2015E
Aluminium peers						
UC RUSAL	16.1	14.6	13.9	n/a	n/a	n/a
Chalco	34.0	16.9	14.7	n/a	n/a	n/a
Alcoa	6.3	5.2	4.3	20.1	12.5	9.5
Norsk Hydro	7.0	5.7	4.6	27.3	14.4	11.5
Hindalco	6.7	6.0	n/a	6.8	6.2	8.7
Century Aluminum	10.4	6.0	5.6	n/a	15.4	20.4
Kaiser Aluminum	6.2	5.3	6.1	15.2	13.3	11.3
<b>Average</b>	<b>12.4</b>	<b>8.5</b>	<b>8.2</b>	<b>17.4</b>	<b>12.4</b>	<b>12.3</b>
<b>Average ex-RUSAL</b>	<b>11.8</b>	<b>7.5</b>	<b>7.1</b>	<b>17.4</b>	<b>12.4</b>	<b>12.3</b>
<b>RUSAL premium</b>	<b>37%</b>	<b>95%</b>	<b>97%</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>
Norilsk Nickel	6.4	6.8	6.4	10.1	9.9	9.4
<b>Premium to Norilsk</b>	<b>153%</b>	<b>115%</b>	<b>116%</b>	<b>n/a</b>	<b>n/a</b>	<b>n/a</b>

Sources: Otkritie Capital Research for RUSAL and Norilsk, Factset consensus for other peers

# What could change our view?

Bullish signals that could change our outlook for RUSAL include:

- Significant closure in Chinese aluminium capacity (enough to balance the market) – unlikely in the near term in spite of a temporary shutdown of 380kt planned by Chalco announced in the last two weeks.
- Stabilisation and a return to growth in the Eurozone (enough to balance the market) – unlikely in the near term
- Chinese stimulus – unlikely now
- Sale of the Norilsk stake at a premium to market value. RUSAL was offered as much as \$333/share for its stake in Norilsk in 2011. This would have been sufficient to cancel out the debt, but Deripaska declined in the hope of eventually merging the companies. The stake is now worth half of that and we believe it should be worth less still. Sale of the stake and reduction in the leverage would be a major positive. Very unlikely
- Removal of additional taxes imposed in 2011 on the previously low cost Siberian smelting capacity, which moved RUSAL up the cost curve. Unlikely
- Lower regulated gas tariff inflation and associated cuts to power tariff increases. This is possible, even likely and not in our base case. However, it would not be enough to change the investment case.

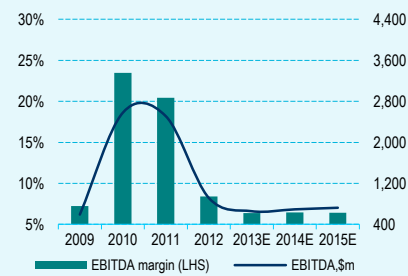
On the negative side, we see the following risks:

- Suspension of Norilsk dividends could increase leverage further at current aluminium prices – possible if not probable
- Further falls in aluminium prices – unlikely
- Falling premiums – likely in the medium term.

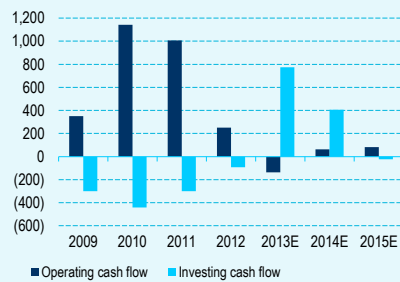
Ultimately, movements in the Norilsk share price appear to have more influence on RUSAL than the value of the core aluminium business. A rally in Norilsk remains a major upside risk for RUSAL. However, given our view on Norilsk, we believe it is more likely to depress the RUSAL share price going forward.

## UC RUSAL: Financial forecasts

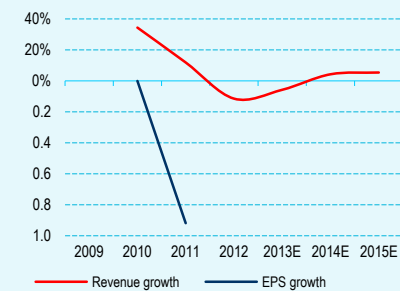
### Profitability



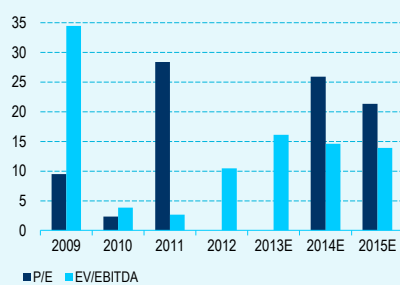
### Cash flows, \$mn



### Momentum



### Valuation



\$mn unless otherwise stated

	2010	2011	2012	2013E	2014E	2015E
<b>Income statement</b>						
Revenues	10,979	12,291	10,891	10,271	10,716	11,302
Depreciation	498	518	543	511	498	498
EBITDA	2,578	2,510	915	656	692	723
Operating profit (EBIT)	2,129	2,237	676	192	195	226
Net interest expense	1,430	815	895	582	553	559
Non-op. revenue (expenses)	2,410	(324)	524	511	673	706
Pretax profit	3,011	610	(311)	27	314	373
Taxes	144	373	26	36	55	58
Minority interest	-	-	-	-	-	-
Net income	2,867	237	(337)	(10)	260	315
<b>Cash flow statement</b>						
Net change in work. cap.	(717)	(644)	287	(142)	0	0
Provisions and write-offs	94	296	360	61	0	0
Other	-	-	-	-	-	-
Operating cashflow	1,142	1,006	252	(137)	63	83
Capex	(361)	(608)	(486)	(450)	(450)	(464)
Disposals (Acquisitions)	(81)	309	393	1,223	856	440
Investing cashflow	(442)	(299)	(93)	773	406	(24)
Equity	2,236	0	(2)	0	0	0
Debt	(2,318)	(618)	(441)	(601)	(437)	(27)
Financing cashflow	(401)	(795)	(521)	(617)	(437)	(27)
Net change in cash	299	(88)	(362)	28	32	33
<b>Balance sheet</b>						
Cash & equivalents	491	646	505	529	561	593
Current assets	3,978	4,693	4,057	4,011	4,043	4,075
PP&E	5,875	5,746	5,453	5,351	5,303	5,270
Goodwill and other assets	300	185	200	283	283	283
Total assets	26,525	25,345	25,401	24,172	23,994	24,283
Current liabilities	2,968	2,456	2,712	2,507	2,507	7,456
S-T Debt	1,361	629	931	793	793	5,742
L-T Debt	10,602	11,066	10,403	9,907	9,470	4,494
Other L-T liabilities	1,499	1,284	1,363	1,353	1,353	1,353
Shareholders funds	11,456	10,539	10,923	10,405	10,665	10,980
Total liabilities & equity	11,456	10,539	10,923	10,405	10,665	10,980
Net Debt	11,472	11,049	10,829	10,171	9,702	9,642
<b>Margins and profitability</b>						
EBIT margin	19.4%	18.2%	6.2%	1.9%	1.8%	2.0%
EBITDA margin	23.5%	20.4%	8.4%	6.4%	6.5%	6.4%
Net margin	26.1%	1.9%	(3.1%)	(0.1%)	2.4%	2.8%
ROE	25.0%	2.2%	(3.1%)	(0.1%)	2.4%	2.9%
ROA	10.8%	0.9%	(1.3%)	(0.0%)	1.1%	1.3%
ROIC	7.4%	8.0%	2.4%	0.7%	0.7%	1.1%
<b>Momentum</b>						
Revenue growth	34%	12%	-11%	-6%	4%	5%
EBITDA growth	336%	-3%	-64%	-28%	6%	4%
EPS growth	309%	-92%	n/m	n/m	n/m	21%
<b>Liquidity and solvency</b>						
Cash ratio	0.2	0.3	0.2	0.2	0.2	0.1
Current ratio	1.3	1.9	1.5	1.6	1.6	0.5
Interest coverage	1.5	2.7	0.8	0.3	0.4	0.4
Debt/Equity	1.0	1.1	1.0	1.0	1.0	0.9
Debt/Total assets	0.5	0.5	0.4	0.4	0.4	0.4
Net debt / EBITDA	4.4	4.4	11.8	15.5	14.0	13.3
<b>Valuation</b>						
P/E	2.3	28.4	nm	nm	25.9	21.3
P/CE	2.0	8.9	32.7	13.4	8.9	8.3
P/BV	0.6	0.6	0.6	0.6	0.6	0.6
EV/Sales	0.9	0.5	0.9	1.0	0.9	0.9
EV/EBITDA	3.8	2.7	10.5	16.1	14.6	13.9
Dividend yield, (ords)	-	-	-	-	-	-
Dividend yield, (prefs)	-	-	-	-	-	-
<b>Per Share Data</b>						
EPS	0.19	0.02	(0.02)	(0.00)	0.02	0.02
DPS, ords	-	-	-	-	-	-
DPS, prefs	-	-	-	-	-	-
BVPS	0.76	0.69	0.72	0.68	0.70	0.72

Sources: Company data, Otkritie Capital estimates

# Disclosures appendix

## Analyst certification

The research analysts whose names appear on the front cover of investment research reports produced by Otkritie Securities Ltd (the "Otkritie Capital research") certify that: i) all of the views expressed in the Otkritie Capital research accurately reflect their personal views about the subject security or issuer, and ii) no part of the research analysts' compensation was, is, or will be directly or indirectly related to the specific opinions or views expressed by the research analysts in the Otkritie Capital research. Research analysts' compensation is based upon various factors including the total revenues of the group of companies operating under the Otkritie Capital brand name, a portion of which are generated by investment banking activities. If the date of the Otkritie Capital research is not current, the views and contents may not reflect the research analysts' current thinking.

## Important issuer disclosures

Important issuer disclosures outline currently known conflicts of interest that may unknowingly bias or affect the objectivity of the analyst(s) with respect to an issuer that is the subject matter of this report.

Disclosures information is available at [http://www.otkritie.com/en/about/terms\\_of\\_business/](http://www.otkritie.com/en/about/terms_of_business/) or for a complete set of disclosures associated with the issuers discussed in Otkritie Capital research may be obtained by telephoning +44 20 7826 8283 or writing to: Compliance Department, Otkritie Securities Ltd, 12th Floor, 88 Wood Street, London, EC2V 7RS, UK.

## Meaning of views

Target prices represent the research analyst's expectation of absolute return on equity (forecast price appreciation derived by the valuation methodology stated at initial time of publication, and dividend yield) within 12 months.

A three-tier rating system is used for stocks under coverage, set for each stock at the initial date of publication:

**Buy:** target price exceeds the market price by 15%

**Hold:** target price is within the range from -15% to +15% of the market price

**Sell:** target price exceeds the market price by -15%

**Restricted:** If issuing of research is restricted due to legal, regulatory or contractual obligations publishing ratings will be Restricted. Previously published ratings should not be relied upon as they may no longer reflect the analysts' current expectations of absolute return. While restricted, the analyst may not always be able to keep you informed of events or provide background information relating to the issuer.

**Coverage Policy:** Coverage of an issuer is updated as deemed appropriate based on developments with the subject company, sector, and/or market that may have a material impact on the analyst's published views or opinions. At times, the expected absolute returns may fall outside of the range used at the time of setting a rating because of price movement and/or volatility. Such interim deviations are permitted and are subject to review by Otkritie Capital's Research Management.

Your decision to buy or sell a security should be based upon your personal investment objectives and should be made only after evaluating the security's expected performance and risk.



## Important notices

This report has been produced by Otkritie Securities Limited (OSL), member of the London Stock Exchange and authorised and regulated by the Financial Conduct Authority (FCA) in relation to designated investment business as listed under licensed permissions on the FCA's website. OSL is a subsidiary of Otkritie Financial Corporation JSC, which together with other subsidiaries specialising in a full range of investment banking and prime services products, use the brand name Otkritie Capital. These subsidiaries are not credit institutions licensed to accept deposits or other repayable funds from the public or to engage in any other business classified as banking under Russian law. Where referenced, the Otkritie-GIEP Index of financial stability was developed by and is the exclusive property of Otkritie Capital and the Gaidar Institute for Economic Policy (e-mail: [wwwiet@iet.ru](mailto:wwwiet@iet.ru)), and does not assign ratings or views to a security or issuer. This report is for distribution only under such circumstances as may be permitted by applicable law. Additional information and supporting documentation is available upon request.

**Scope of the investment research** - This report is published solely for information purposes, it does not constitute an advertisement and is not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments in any jurisdiction. Nothing in this report constitutes a representation that any investment strategy or recommendation contained herein is suitable or appropriate to a recipient's individual circumstances or otherwise constitutes a personal recommendation. The information presented herein does not form a fiduciary relationship or constitute advice or comprise a prospectus of securities for the purposes of EU Directive 2003/71/EC or Federal Law No. 39-FZ of 22 April 1994 (as amended) of the Russian Federation "On the Securities Market". Any decision to purchase securities in any proposed offering should be made solely on the basis of the information to be contained in the final prospectus published in relation to such offering. Otkritie Capital does and seeks to do business with companies covered in its investment research. As a result, investors should be aware that Otkritie Capital may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision. Otkritie Capital's policy for managing conflicts of interest in relation to investment research is published on its research portal (<http://research.otkritie.com>).

**Non-reliance disclosure** - No representation or warranty, express or implied, is provided in relation to the accuracy, completeness or reliability of the information contained herein, except with respect to information concerning Otkritie Financial Corporation JSC, its subsidiaries and affiliates, nor is it intended to be a complete statement or summary of the companies, issuers, securities, markets or developments referred to in the report. Otkritie Capital is under no obligation to update or keep current the information contained herein. Any opinions expressed in this report are subject to change without notice and may differ or be contrary to opinions expressed by other business areas or groups of Otkritie Capital as a result of using different assumptions and criteria. The analysis contained herein is based on numerous assumptions. Different assumptions could result in materially different results. There is no representation that any transaction can or could have been effected at stated prices and any prices do not necessarily reflect Otkritie Capital's internal books and records or theoretical model-based valuations and may be based on certain assumptions. Different assumptions, by Otkritie Capital or any other source, may yield substantially different results. The analyst(s) responsible for the preparation of this report may interact with trading desk personnel, sales personnel and other constituencies for the purpose of gathering, synthesising and interpreting market information. Otkritie Capital relies on information barriers to control the flow of information contained in one or more areas within Otkritie Capital, into other areas, units, groups or affiliates of Otkritie Financial Corporation JSC. Analyst compensation is not based on investment banking revenues, however, compensation may relate to the revenues generated by the investment banking business of Otkritie Capital as a whole, of which investment banking, sales and trading are a part.

**Risk warnings** - Investments involve risks and investors should exercise prudence in making their investment decisions. Otkritie Capital does not undertake that investors will obtain profits, nor will it share with investors any investment profits nor accept any liability for any investment losses. The securities described herein may not be eligible for sale in all jurisdictions or to certain categories of investors. Options, derivative products and futures are not suitable for all investors, and trading in these instruments is considered risky. Investments in illiquid securities involve a high degree of risk and are suitable only for sophisticated investors who can tolerate such risk and do not require an investment easily and quickly converted into cash. Foreign currency rates of exchange may adversely affect the value, price or income of any security or related instrument mentioned in this report. The application of taxation laws depends on an investor's individual circumstances and, accordingly, each investor should seek independent professional advice on taxation implications before making any investment decision. Past performance is not necessarily indicative of future results. The value of any investment or income may go down as well as up and you may not get back the full amount invested.

**Disclaimer of risks associated with emerging markets** - Investing in emerging markets such as Russia, other CIS countries and emerging markets securities involves a high degree of risk and investors should perform their own due diligence before investing. Special risks may be associated with transactions and investments in securities and other financial products of, or related or linked to, issuers and obligors established under the laws of, or principally engaged in business in emerging markets countries ("Emerging Market Instruments"). Many Emerging Markets Instruments are either unrated or are rated below investment grade. Even where rated, investments in Emerging Markets Instruments are significantly riskier than investment in other comparably rated assets. Emerging Markets Instruments are generally subject to more economic, political, monetary, cultural and other risks, including the risk of nationalisation, exchange or capital controls, wars, acts of God and other force majeure and other events or crises that could yield a total or near-total loss on investments.

Transactions and investments in Emerging Markets Instruments should be made only by investors with sufficient ability to appreciate the special risks, and the resources bear any losses that may be incurred in such markets. Before making any investment in an Emerging Markets Instrument, investors should independently satisfy themselves that they understand and appreciate the significance of the relevant risks, and that such an investment is appropriate and suitable for the investor in light of their objectives, experience, financial and operational resources, and other relevant circumstances. The investor should also ensure that they fully understand the nature of the transaction and contractual relationship into which they are entering and the nature and extent of their exposure to risk of loss.

**Limitation of liabilities** - Neither Otkritie Capital nor any of its affiliates, nor their directors, employees or agents accepts any liability for any loss or damage arising out of the use of all or any part of this report. Unless specifically disclosed where Otkritie Capital has expressed a commitment to provide continuous research coverage in relation to an issuer or an issuer's securities, Otkritie Capital (excluding Otkritie Inc.) may act or have acted as a market maker or liquidity provider in the financial instruments of the issuer or issuers described in this report. Excluding significant beneficial ownership of securities where Otkritie Capital has expressed a commitment to provide continuous research coverage in relation to an issuer or an issuer's securities, Otkritie Capital and its affiliates and employees may have long or short positions, trade as principal or as agents and buy and/or sell, or offer to buy and/or sell, instruments or derivatives identified herein.

**Restrictions on reproduction and re-distribution** - Otkritie Capital specifically prohibits the redistribution of this material in whole or in part without the written permission of Otkritie Capital and accepts no liability whatsoever for the actions of third parties in this respect. Images may depict objects or elements that are protected by third party copyright, trademarks and other intellectual property rights. © Otkritie Securities Limited 2013. All rights reserved.

### Disseminating legal entities

**EEA States including United Kingdom:** Except as otherwise specified herein, this material is communicated by Otkritie Securities Limited, authorised and regulated by the Financial Services Authority, to persons who are eligible counterparties or professional clients and is only available to such persons. This material is not intended to be distributed or passed on, directly or indirectly, to any other class of persons. The information contained herein does not apply to, and should not be relied upon by, retail clients as that term is defined under MiFID Directive 2004/39/EC.

**Russia:** Distributed by the Moscow representative office of Otkritie Securities Limited.

**United States:** Initial distribution by Otkritie Securities Limited ("OSL"), a "non-US affiliate" of Otkritie Inc., under Rule 15a-6 promulgated under the US Securities Exchange Act of 1934, to major US institutional investors only, where OSL believes the recipient may have an interest in the information contained herein. Such distribution is not an inducement to purchase or sale any security with Otkritie Inc. or its non-US affiliates. Any subsequent re-distribution by Otkritie Inc., a US broker-dealer regulated by the US Securities and Exchange Commission and a member of FINRA, to US persons. When re-distributed by Otkritie Inc., Otkritie Inc. accepts responsibility for the content of this report prepared by the non-US affiliate although Otkritie Inc. did not contribute to the preparation of this report and research analysts contributing to this report are not employed by, and are not associated persons of, Otkritie Inc. and are not registered/qualified as research analysts with FINRA and therefore are not subject to the restrictions contained in the FINRA rules on communications with a subject company, public appearances, and trading securities held by a research analyst account. Among other things, this means that the non-US affiliate producing this report and the analysts authoring this report are not subject to all the disclosures and other US regulatory requirements to which Otkritie Inc. and its employees and associated persons are subject. **All transactions by a US person in the securities mentioned in this report must be effected through Otkritie Inc. and not through a non-US affiliate. Contact: Otkritie Inc., 750 Lexington Avenue, New York, NY 10022, telephone: +1 (212) 796 1550.**

## RESEARCH

**Alexander Burgansky**

Head of Research  
alexander.burgansky@otkritie.com  
+7 (495) 213 1825

### Equity Research

### Fixed Income Research

**Vladimir Savov**

Head of Equity Research  
vladimir.savov@otkritie.com  
+7 (495) 213 1826

**Strategy**

**Vladimir Savov**  
vladimir.savov@otkritie.com  
+7 (495) 213 1826

**Economics**

**Vladimir Tikhomirov**  
vladimir.tikhomirov@otkritie.com  
+7 (495) 213 1829

**Oil & Gas**

**Alexander Burgansky**  
alexander.burgansky@otkritie.com  
+7 (495) 213 1825

**Tatyana Kalachova**  
tatyana.kalachova@otkritie.com  
+7 (495) 777 5656 (x114717)

**Roman Odarich**  
roman.odarich@otkritie.com  
+7 (495) 777 5656 (x114487)

**Financial Services**

**Vladimir Savov**  
vladimir.savov@otkritie.com  
+7 (495) 213 1826

**Metals & Mining, Fertilizers**

**Denis Gabrielik**  
denis.gabrielik@otkritie.com  
+7 (495) 213 1831

**Andy Jones**  
andy.jones@otkritie.com  
+44 20 7826 8237

**Utilities**

**Sergey Beiden**  
sergey.beiden@otkritie.com  
+7 (495) 213 1835

**Telecommunications, Media, Technology**

**Alexander Vengranovich**  
alexander.vengranovich@otkritie.com  
+7 (495) 213 1830

**Consumer, Real Estate**

**Mikhail Terentiev**  
mikhail.terentiev@otkritie.com  
+7 (495) 213 1834

**Transportation, Industrials**

**Irina Stupachenko**  
irina.stupachenko@otkritie.com  
+7 (495) 213 1832

**Sovereign Credit**

**Maxim Grebtsov**  
maxim.grebtsov@otkritie.com  
+7 (495) 777 5656 (x114340)